



## KANNAPOLIS: WHERE BUSINESSES SUCCEED

Discover Kannapolis, NC— a city with momentum, and where businesses are welcome. An entirely new and amazing downtown has opened with new infrastructure, Atrium Health Ballpark, home of the Cannon Ballers; restaurants, retail, and more. Combined with our internationally recognized North Carolina Research Campus, it's just one more example of how Kannapolis is creating opportunities for the people who live and work here, and how we're encouraging momentum for the businesses that call our City home. Below you will find some useful information and resources (or you can learn more at [KannapolisNC.gov/EconomicDevelopment](http://KannapolisNC.gov/EconomicDevelopment)). Or feel free to call us directly at (704) 920-4326 to discuss how Kannapolis could be a good fit for your business—we'd love to have you here!

### HEALTHY MARKETS, HEALTHY PEOPLE, HEALTHY GROWTH



Located in the  
**9th**  
**HEALTHIEST**  
county in the state



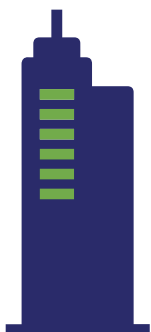
Ranked as one of the  
**TOP 10**  
**HEALTHIEST**  
housing markets in NC

**30**

# of new businesses  
that have opened  
downtown

## BE IN GOOD COMPANY IN KANNAPOLIS

### TOP COMPANIES IN KANNAPOLIS:



Amazon  
Stewart-Haas Racing  
Standard Process  
KlearOptix  
Dole  
Stanley Black & Decker  
Shoe Show  
Linder Industrial Machinery  
Gordon Food Service  
Wayne Brothers  
Prime Beverage Group

### TOP INDUSTRIES:

1. Education, healthcare, and child & personal care services
2. Retail and consumer sales
3. Manufacturing
4. Distribution, Warehousing, and Wholesale Trade
5. Professional, Scientific, Administrative Services

## TALENTED PEOPLE, INCREDIBLE LOCATION



10% LABOR FORCE  
GROWTH SINCE 2017

90% PLACEMENT RATE  
FOR NC MANUFACTURING  
INSTITUTE GRADS



CLOSE PROXIMITY TO CHARLOTTE  
AND ITS AMENITIES

ROWAN-CABARRUS COMMUNITY COLLEGE

NC RESEARCH CAMPUS



20,000 STUDENTS

1,300 GRADUATES

32 DEGREE PROGRAMS



HOME TO 8 UNIVERSITIES



5 INTERSTATE EXITS



NEAR 3 AIRPORTS

## A COMMUNITY ON THE RISE



TOTAL  
POPULATION

53,000



POPULATION  
GROWTH

27%  
SINCE 2010



DOWNTOWN  
REVITALIZATION

\$100M  
TOTAL INVESTMENT



MEDIAN HOME  
VALUE

\$250,000